

The Prompt is Mightier than the Example

Shengzhe Xu
Computer Science
Virginia Tech
Alexandria, VA, USA
shengzx@vt.edu

Nikhil Muralidhar
Computer Science
Stevens Institute of Technology
Hoboken, NJ, USA
nmurali1@stevens.edu

Naren Ramakrishnan
Computer Science
Virginia Tech
Alexandria, VA, USA
naren@cs.vt.edu

Abstract

Numerous recent prompt optimization approaches like chain-of-thought, tree-of-thought prompting, have been demonstrated to significantly improve the quality of content generated by large language models (LLMs). In-context learning (ICL), a recent paradigm where a few representative examples guide content generation has also led to strong and consistent improvements in generation quality of LLM generated content. This idea has been applied to great effect in synthetic tabular data generation, where LLMs, through effective use of ICL and prompt optimization, can generate data that approximate samples from complex, heterogeneous distributions based on representative examples. However, ensuring high-fidelity synthetic data often requires a very large number of ICL examples which may be unavailable or costly to obtain. At the same time, as LLMs get larger and larger, their in-built prior knowledge becomes vast and can potentially substitute for specific data examples. In this paper, we introduce *Knowledge-Guided Prompting* (KGP) as a new knob in prompt optimization and explore the ability of KGP-based prompt optimization to offset the cost of ICL. Specifically, we explore the question ‘how many examples can a prompt substitute for?’ and explore knowledge-guided prompting (KGP) where domain knowledge, either inferred or available, is explicitly injected into the prompt, reducing dependence on ICL examples. Our experiments systematically explore the trade-off between ICL and KGP, revealing an empirical scaling law that quantifies how quality of generated synthetic data varies with increasing domain knowledge and decreasing example count. We classify prior knowledge into strong knowledge (e.g., symbolic constraints, statistical priors) versus weaker knowledge (e.g., monotonicity constraints, dependency relationships) and explore relationships between both forms and in-context examples. Our results demonstrate that knowledge-guided prompting can be a scalable alternative, or addition, to in-context examples, unlocking new approaches to synthetic data generation.

1 Introduction

Synthetic data generation is a key ingredient in many KDD pipelines, e.g., to help overcome privacy limitations [1, 18], to support machine learning in domains where there are imbalanced classes [14], to enable data augmentation when real data is scarce [6], and to simulate rare or extreme events that are difficult to capture in real-world datasets [11]. Many powerful ML algorithms, e.g., generative adversarial networks (GANs) [13, 17, 35, 38, 39] rely on synthetic data generation as a key ingredient to their workflow.

Recently, large language models (LLMs), especially the latest variants such as GPT-4o and the LLaMA series, have been examined for their potential as structural data regressors or generators. Most modern LLMs are based on the transformer architecture [34] with parameters ranging from few millions to billions [15], and

researchers have developed creative ways to harness LLMs in traditional machine learning and data contexts. For instance, LIFT [8] transforms table rows of raw numerical data into sentences such as ‘An Iris plant with sepal length 5.1cm, sepal width 3.5cm...’, and employs an LLM to solve traditional machine learning tasks like classification, regression, and generation. GReaT [4] fine-tunes an LLM for synthetic data generation and show that even small-scale models such as Distill-GPT [27] are capable of synthetic data generation [4].

While the above works fine-tune an LLM to support data generation, newer variants support synthetic data generation out-of-the-box, i.e., with in-context learning (ICL) [29]. After prompt engineering paradigms are carefully designed to facilitate in-context learning, just a few example rows in the context window can enable an LLM to generate synthetic data that conforms to the inferred properties of the supplied rows. However ensuring fidelity to complex, heterogeneous distributions by finding representative examples remains a challenge and requires careful experimentation. Just as sampling points on a curve might require more points where there are shifts in behavior (versus regions where there is more normalcy), we will require more ICL examples for some regions versus others to support improved generalization.

In this paper, we investigate if prompt optimization by injecting prior knowledge into the prompt, can help in synthetic data generation and, more specifically, whether it can replicate behavior that previously required an inordinate number of ICL examples. We ask the question: ‘how many examples can a knowledge-guided prompt substitute for?’ and aim to capture this tradeoff by defining knowledge levels and studying their interplay with the number of ICL examples. Through our experiments, we show how prompt optimization with explicit domain priors including symbolic, statistical priors, can be infused into prompts to reduce or even eliminate ICL examples.

Our approach is dubbed knowledge-guided prompting (KGP), where domain knowledge, either inferred or available, is explicitly injected into the prompt (serving as an additional knob for prompt optimization), reducing the dependence on ICL examples. This enables new approaches to synthetic data generation than purely data-driven or purely knowledge-driven approaches.

Our contributions are:

- (1) We propose a new approach for prompt optimization called knowledge-guided prompting (KGP), to improve the quality of structured data generation while at the same time limiting the number of ICL examples required. This approach is especially valuable in scenarios where there is data paucity or we wish to reduce the number of tokens while maintaining synthetic data generation quality.

- (2) The KGP approach proposed here systematizes prior knowledge into strong knowledge (e.g., symbolic constraints, statistical priors) versus weaker knowledge (e.g., monotonicity constraints, dependency relationships), and explores their interplay w.r.t. the number of ICL examples.
- (3) Through numerous experiments, we demonstrate that our KGP approach yields better generation quality than using purely ICL examples, unlocking new hybrid approaches to synthetic data generation. Most importantly, we demonstrate how the KGP framework provides a framework to think about scaling laws that predict the number of examples needed for given levels of prior knowledge.

2 Related Work

Tabular data synthesis and representation learning for tables have been extensively studied [9, 10, 12, 22, 24–26, 30, 36, 37, 42]. For completeness, we survey both pre-LLM (or non-LLM) and LLM approaches for synthetic table generation.

Pre-LLM approaches. As one of the pre-LLM approaches to synthetic data generation, Lei et al. [39] proposed CTGAN where rows are independent of each other; a conditional GAN architecture ensures that the dependency between columns is learned. Tabsyn [42] showcased remarkable advancements in joint-distribution learning via a VAE plus diffusion approach, surpassing previous models of similar lineage, in terms of distributional correlation measures and machine learning efficiency. DoppelGanger [20] uses a combination of an RNN and a GAN to incorporate temporal dependencies across rows but this method has been tested in traditional, low-volume settings such as Wikipedia daily visit counts. For high-volume applications, STAN [41] utilizes a combination of a CNN and Gaussian mixture neural networks to generate synthetic network traffic data. GraphDF [5] is geared toward multi-dimensional time series data. GOGGLE [21] employs a generative modeling method for tabular data by learning relational structures.

LLM approaches. LIFT [8] and GReaT [4] mentioned in the introduction fall in this category. OmniPred [32], provides a framework for training language models as universal end-to-end regressors over (x, y) data from arbitrary formats. Similarly, Treutlein et al. [33] exhibit the ability of *inductive out-of-context* reasoning (OOCR) in a regression fine-tuning task of a language model. (A key difference between these works and our paper is that in the regression setting, the prompt conditions the output to only predict the target label whereas we are attempting data conforming to the entire joint distribution at once.) Recent works [4, 31, 40, 43, 44] have shown the ability to use fine tuning to inject controlled distribution into LLMs, but these approaches are inflexible and do not leverage prior LLM’s pre-trained knowledge. Curated LLM [29] is an approach that prompts LLMs with specific domain requirements (in English) but this approach is primarily intended for low-data regimes. In recent times, instruction-tuned models have shown great strides in ‘following instructions’ (and some forms of reasoning) but they are still limited at generating a diversity of datasets as considered here (some recent efforts [2, 7, 16, 28], e.g., BARE [45], aim to combine base models with post-training to address this issue).

The Prompt vs the Example. The idea of modeling tradeoffs between prompts and in-context learning (ICL) examples has been

studied before [19], but primarily in the context of NLP tasks and for a single prompt, not a range of knowledge levels in prompting as studied here. Our work is the first to systematically explore the tradeoff between knowledge and ICL examples for synthetic tabular data generation.

3 Knowledge Guided Tabular Data Generation with LLMs

Synthetic tabular data generation typically comprises a generation function $\mathcal{G}(\cdot) : \mathcal{D}_{\text{train}} \rightarrow \mathcal{D}_{\text{out}}$ where $\mathcal{D}_{\text{train}}$ is the set of samples supplied to $\mathcal{G}$ as input and $\mathcal{D}_{\text{out}}$ is the target data distribution. The main objective of the tabular data generation task is to generate synthetic data $\mathcal{D}_{\text{syn}}$ conditioned upon $\mathcal{D}_{\text{in}}$ such that $\mathcal{D}_{\text{syn}} \sim \mathcal{D}_{\text{out}}$ i.e., the generated data captures the joint distribution inherent in $\mathcal{D}_{\text{out}}$.

Recently, LLMs owing to their semantic recognition capabilities as well as pre-trained knowledge, have demonstrated effectiveness in the synthetic tabular data generation task. In the context of LLM based tabular data generation, we can think about the LLM as a few-shot generator where the few-shot nature of the problem arises from the in-context learning (ICL) examples $\mathcal{D}_{\text{train}}$ supplied as input to the LLM-based generator $\mathcal{G}$ as part of the input query $q = [< \text{prompt} >; \mathcal{D}_{\text{train}}]$. The query ‘q’ comprises the prompt along with $\mathcal{D}_{\text{train}}$ ICL examples.

In the LLM tabular data generation task, owing to the limited effective context windows in LLMs, the input data is chunked into ‘c’ chunks, each a group of k rows $\mathcal{D}_{\text{train}} = \{\mathcal{D}_{\text{train}}^{(1)}, \dots, \mathcal{D}_{\text{train}}^{(c)}\}$ and each chunk is supplied to the LLM as a set of in-context learning (ICL) examples, in addition to a prompt i.e., $q_i = [< \text{prompt} >; \mathcal{D}_{\text{train}}^{(i)}]$. The result of all the queries $q_i | i = 1 \dots c$ are merged to form the final generated table $\mathcal{D}_{\text{syn}} = \bigcup_{i=1}^c \mathcal{D}_{\text{syn}}^{(i)}$. Thus, the LLM, conditioned upon the prompt and ICL examples (i.e., $\mathcal{D}_{\text{train}}^{(i)}$), generates new table rows similar to $\mathcal{D}_{\text{train}}^{(i)}$.

However, the properties of data in each chunk, $\mathcal{D}_{\text{train}}^{(i)}$ strongly influence the quality of data generated and issues such as *lack of full distributional coverage* and *process noise* may affect the data $\mathcal{D}_{\text{train}}^{(i)}$ thereby carrying over to the generated output chunk $\mathcal{D}_{\text{out}}^{(i)}$, and also create intra-chunk and inter-chunk inconsistencies. To alleviate these adverse effects, we propose knowledge-guided prompting (KGP) as a novel method for prompt optimization by injecting prior domain knowledge about (global) properties prevalent in the ground-truth data distribution in addition to the ICL examples $\mathcal{D}_{\text{train}}^{(i)}$. Essentially, this entails augmenting each query with prior knowledge as follows $q_i = [< \text{knowledge} - \text{guided prompt} >; \mathcal{D}_{\text{train}}^{(i)}]$. Prior domain knowledge may occur in many forms and we now detail the various types of domain knowledge and how to inject each into the LLM tabular data generation pipeline via KGP. The full LLM-based tabular data generation pipeline with KGP is depicted in Fig. 1.

3.1 Encoded Knowledge Types

A *knowledge guided prompt (KGP)* accompanying a chunk $\mathcal{D}_{\text{train}}^{(i)}$ of a dataset $\mathcal{D}_{\text{train}}$, holds for all of $\mathcal{D}_{\text{train}}$. Otherwise stated, KGP encodes global knowledge while a data chunk holds local knowledge.

The Prompt is Mightier than the Example

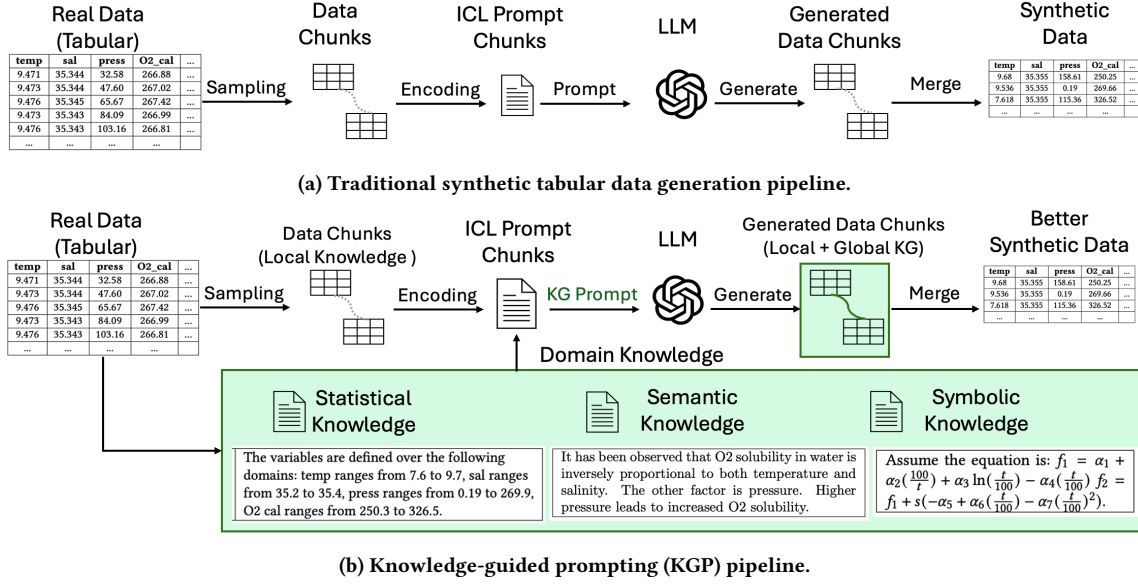


Figure 1: (a) a traditional synthetic tabular data generation pipeline using LLMs encodes sample data as in-context learning examples to drive the generation process. (b) Our prompt optimization approach based on knowledge-guided prompting (KGP), incorporates automatically inferred domain knowledge, providing the LLM-based generator a complementary context in addition to ICL examples. Our experimental findings indicate that such global property conditioning via KGP leads to a significant improvement in synthetic data generation quality, indicating that KGP can indeed be employed as a useful knob for prompt optimization.

Prior domain knowledge may appear as symbolic relationships, functional dependencies, semantic descriptions of the data as well as statistical knowledge about the data distribution. The various types of domain knowledge we categorize are illustrated in Table 1, along with KGP examples of each. More detailed examples in the context of specific datasets investigated in this paper, are included in Table 2. We specifically focus on three major types of knowledge guidance in this work:

- (1) **Symbolic KGP:** In this form of KGP, we assume access to the symbolic (theoretical) relationship governing the (possibly noisy) data generation process.
- (2) **Semantic KGP:** In this form of KGP, we assume we can encode (partial) knowledge of the data distribution in terms of common prior to take advantage of the semantic recognition capabilities of the LLM.
- (3) **Statistical KGP:** In this form of KGP, we assume (weak) knowledge about ranges of specific columns in our tabular data.

Fig. 1b depicts the proposed KGP pipeline with the various types of domain knowledge considered. Throughout our experimentation, we do not treat all three types of domain knowledge equally, we assume ‘Statistical KGP’ as weak domain knowledge that is the most prevalent, ‘Semantic KGP’ also as weak domain knowledge with relatively lower prevalence than Statistical knowledge and finally we assume ‘Symbolic KGP’ as the strongest as well as the least prevalent type of domain knowledge.

Table 1: Types of domain knowledge along with examples of how each type can be incorporated into KGP.

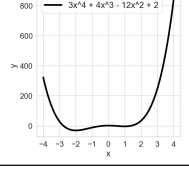
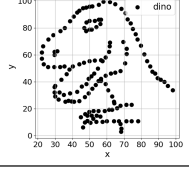
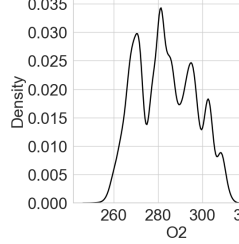
Type	Knowledge	Example
Strong	Symbolic	Equation: $3x^4 + 4x^3 - 12x^2 + 2$.
Strong	Distribution	The data follows a specific form of the Bohachevsky function.
Strong	Functional Dependency	If Protocol is TCP, then packet size is between 40 to 65,535 bytes.
Weak	Semantic Description	x and y coordinates of points when plotted visually depict a dinosaur.
Weak	Statistical Knowledge	The variables are defined over the following domains: temp ranges from 7.6 to 9.7, press ranges from 0.19 to 269.9.

4 Experimental Results

In this section, we design experiments on synthetic tabular data generation tasks to investigate the effectiveness of knowledge-guided prompting (KGP) as a novel prompt optimization strategy for LLMs. We evaluate our approach using numerous datasets across mathematical, geometric, and real-world applications. Specifically, we wish to investigate the following research questions:

RQ1: What is the trade-off between domain-knowledge and ICL examples? (Section 4.2)

Table 2: Example setup of different types of datasets and different levels of knowledge. In practice, the data contains more digits; however, for presentation purposes, we only display up to two to three decimal places.

Example Data	W/o KGP	Statistical (Stat.) KGP	Semantic (Sem.) KGP	Symbolic (Sym.) KGP	Preview
AP Calculus (Math)	x is 2.4278, y is -0.8169. x is 0.2925, y is 1.9153. x is 1.1009, y is -0.1916. [...More]	The variables are defined over the following domains: x ranges from -4.0 to 4.0.	The function f is decreasing if $x \leq -2$, increasing if $-2 < x \leq 0$, decreasing if $0 < x \leq 1$, and increasing if $x > 1$.	Consider the equation: $3x^4 + 4x^3 - 12x^2 + 2$.	
Datasaurus Dozen (Graphical)	x is 55.3846, y is 97.1795. x is 51.5385, y is 96.0256. [...More]	The range of x is from 31.10686656 to 85.4461864, and the range of y is from 4.57766135 to 97.83761472.	x and y coordinates of points when plotted visually depict a dinosaur.	N/A	
O ₂ Sensing (Real World)	temp is 9.471, sal is 35.344, press is 32.58, O2 cal is 266.88. temp is 9.473, sal is 35.344, press is 47.60, O2 cal is 267.02. [...More]	The variables are defined over the following domains: temp ranges from 7.6 to 9.7, sal ranges from 35.2 to 35.4, press ranges from 0.19 to 269.9, O2 cal ranges from 250.3 to 326.5.	It has been observed that O2 solubility in water is inversely proportional to both temperature and salinity. The other factor is pressure. Higher pressure leads to increased O2 solubility.	N/A	

- RQ2:** Can domain-knowledge alleviate effects of poor data coverage or help with (out-of-domain) OOD generalization? (Section 4.3)
- RQ3:** Which type of knowledge injection is the most effective? (Section 4.4)
- RQ4:** How does KGP affect the quality of the synthetic data generated? (Section 4.5)
- RQ5:** (Case Study) Can we characterize the effectiveness of KGP in a real-world cyber-physical scenario? (Section 4.6)

4.1 Setup & KGP Scope

Datasets. We have adopted real datasets across three application domains. We manually extracted datasets from the AP Calculus textbook (specifically, Section 4 [3]), featuring variations of equations and descriptions of function characteristics, Thirteen datasets from the Datasaurus Dozen exhibiting distinct visual characteristics [23], and an O₂ sensing dataset from real-world applications related to cyber-physical systems¹.

Baselines. We aim to investigate the potential of in-context prompting techniques utilizing large language models, and in this experiment the flagship OpenAI model GPT-4o is utilized as the foundation model. In accordance with the system outlined in the previous section, three levels of knowledge-guidance prompts will be introduced and analyzed in an ablation study: Statistical KGP, Semantic KGP, and Symbolic KGP.

KGP Scope. It is important to clarify that for the purpose of this evaluation, we treat the levels of knowledge as a set of concentric

circles. In other words, “Semantic KGP” denotes the **combination of Statistical and Semantic KGP**. Similarly, “Symbolic KGP” includes **all three forms of knowledge**. Notably, Without knowledge implies no guidance from knowledge is utilized, serving as the traditional baseline for synthetic data generation.

Metrics. The traditional metrics for synthetic data from the tabular data generation community are utilized, including machine learning utility (MLU), negative log likelihood (NLL), KL divergence, and distance to the closest record (DCR). Additionally, for datasets containing ground-truth symbolic equations, we employ mean square error (MSE) as the primary metric for assessing data record validity. For datasets characterized by shape-focused distributions, we employ Hausdorff distance to assess the similarity of the shapes.

4.2 RQ1: What is the trade-off between domain-knowledge and ICL examples?

Encoding structural data within a text sentence for LLM utilization incurs a substantial token load. This underscores the rationale for saving example data tokens to maintain performance expectations or to enhance performance in scenarios where example data is insufficient.

Although LLM developers continue to explore the upper limits of context windows for both input and output, their efforts remain insufficient in the domain of synthetic structural data generation. Therefore, it is important to consider strategies for conserving tokens utilized by in-context data samples, as well as identifying ways to assist a language model when a user’s example data is limited. Here are two common cases:

¹<https://www.bco-dmo.org/dataset/3426>

The Prompt is Mightier than the Example

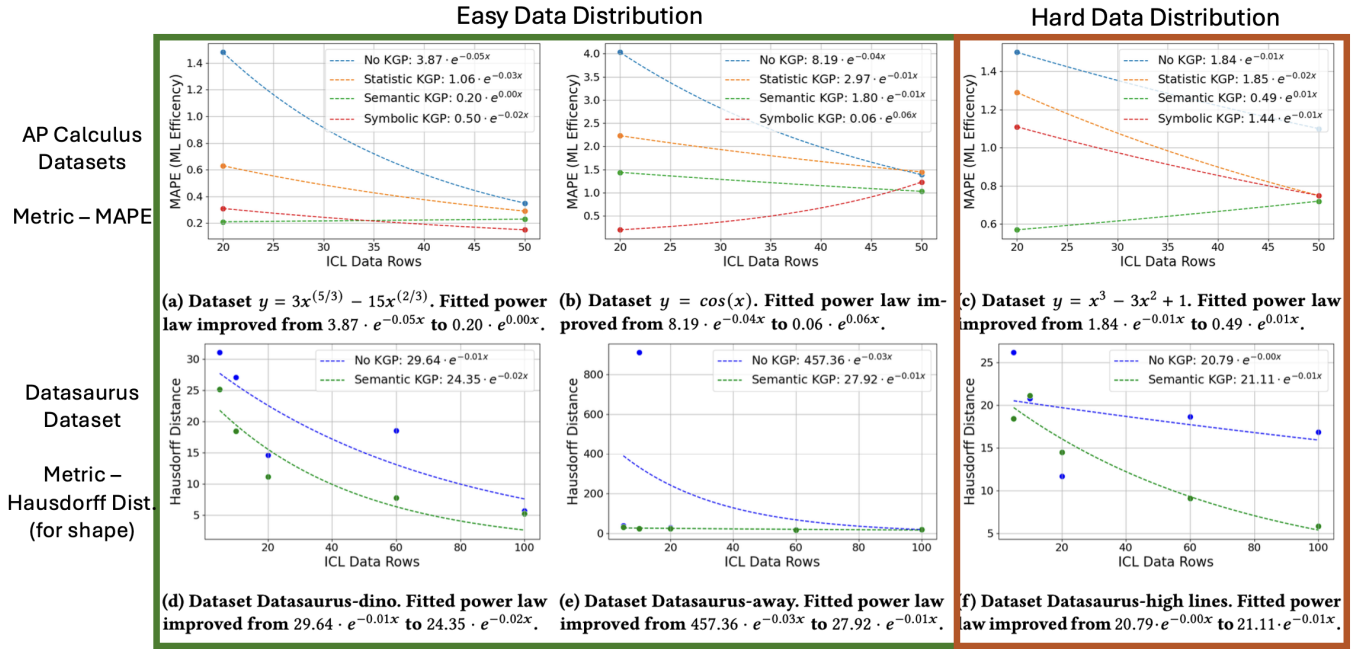


Figure 2: Showcasing the MAPE and Hustoff distance between the synthetic data and the real data. X-axis represents different ICL data sizes. The green curve represents the semantic KGP and the blue curve represents the No-KGP setting. Take (a) for example, by incorporating the visual knowledge phrase “x and y coordinates of points when plotted visually depict a dinosaur.” into the prompt, the quality of the generated data improves when the dataset is limited. The quantitative metric Hausdorff Distance decreased from 18.54 to 7.72 indicating a significant improvement when using 60 In-Context Samples.

Simple Data Distributions. When the joint distribution of the data is easy to model, using KGP will decrease data requirements and thereby reduce token demand, leading to financial and time saving. Figure 2a,b,c and e investigate the impact of KGP on data generation when the target data follows a simple joint distribution. Specifically, Figure 2a, b have been evaluated on datasets from the AP calculus [3] data corpus, where 4 KGP variants have been evaluated enabling us to investigate the full range of knowledge-guidance granularity (i.e., statistical, semantic and symbolic knowledge guidance). For each KGP variant, one context with 20 ICL examples and another with 50 ICL examples has been evaluated. The plots in Figure 2a,b both clearly demonstrate the benefit of KGP over the ‘No KGP’ variant in low data (i.e., 20 ICL examples) scenarios.

Finding: Semantic KGP, Symbolic KGP require 40% fewer ICL examples to achieve the same generation quality as a variant without KGP.

Further, a similar experiment is carried out on the Datasaurus corpus [23] employing the popular Hausdorff distance metric to test data generation quality. In this scenario, we compare the ‘No KGP’ variant with the ‘Semantic’ KGP variant. The two variants are each evaluated in two ICL contexts namely, one with 10 and another with a 100 random ICL data points. The goal is once again to evaluate how the KGP affects tabular data generation quality and its utility in low-data scenarios.

Figure 2d evaluated in the context of the Dino dataset from the Datasaurus corpus, illustrates that ‘Semantic KGP’ achieves equivalent generation quality as ‘No-KGP’ with a 40% reduction in the number of ICL examples. Figure 2e is a similar comparison

performed on the *Away* dataset from the Datasaurus corpus and demonstrates an even higher reduction (i.e., 90%) in ICL examples in the Semantic KGP context to achieve the same generation quality as the No KGP context.

Finding: Overall, KGP improves synthetic-data generation quality with a 40% - 90% reduction in ICL examples while achieving the same generation quality as a variant without KGP, even in for simple data distributions.

Complex Data Distributions. In Figure 2c and 2f, we evaluate datasets from the AP Calculus and Datasaurus corpora respectively except here, we consider datasets where the data exhibits a more complex (i.e., harder to model) joint distribution. Figure 2f illustrates an example of modeling a relatively difficult joint distribution (i.e., *High Lines* dataset) which is difficult owing to the data being distributed in disparate statistical modes. Here, we notice that despite being conditioned on 100 in-context samples, even a state-of-the-art LLM like GPT-4o alone (i.e., (with No KGP) does not generate a valid synthetic joint distribution (as evidenced by high Hausdorff distance of the blue line even at ICL 100). However, by simply injecting a semantic KGP statement such as ‘x and y are visually looking like high lines’, the model can not only significantly improve the quality of generated data but achieves the same generation quality as ‘No KGP’ with 80% fewer ICL examples.

Figure 2 represents a cubic polynomial function, also hard to model in a purely data-driven manner. We notice that incorporating any form of KGP (statistical, semantic or Symbolic) leads to a significant reduction in data generation error and a 50% reduction

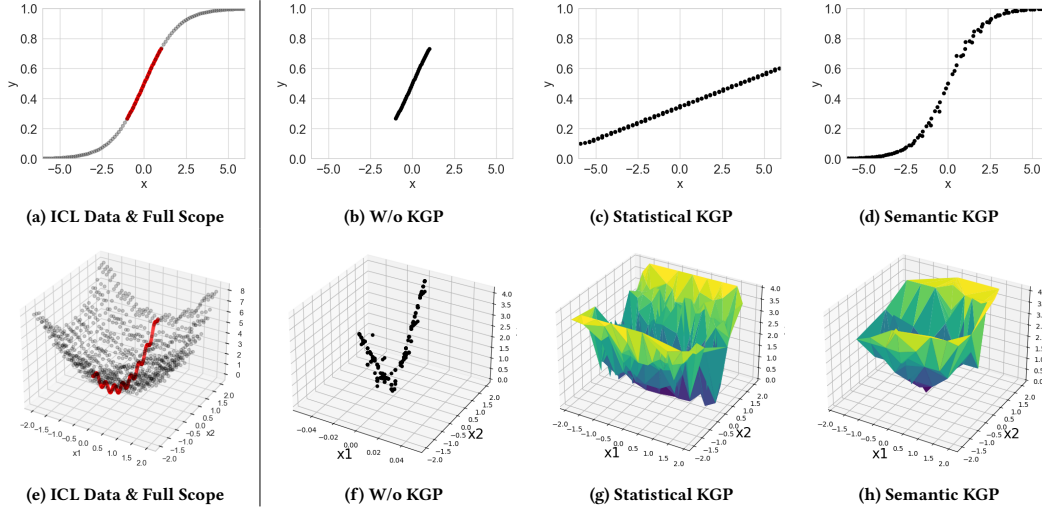


Figure 3: Visualization of out-of-distribution (OOD) generation, featuring two mathematical functions: Sigmoid and Bohachevsky. In the ICL Real Data figure (a) & (e), the red data points represent the observed field, whereas the grey data points indicate the complete ground truth field. Figure (b)-(d), (f)-(h) showcase the generated synthetic data under corresponding KGP settings.

in ICL examples to achieve the same generation quality as the ‘No KGP’ variant.

Overall Finding: KGP results in a significant reduction in ICL examples for synthetic tabular data generation, both in contexts where the data follows an easy and a hard joint distribution. Specifically, knowledge guidance leads to a 40%-90% reduction in ICL examples in the easy data context and between 50%-80% reduction in the hard data context.

4.3 RQ2: Can domain-knowledge alleviate effects of poor data coverage or help with OOD generalization?

Table 3 showcases the capability of generating previously unobserved structural data on the basis of the ‘Statistical’ and ‘Semantic’ KGP provided, while Figure 3 illustrates the visual representation. When calculating the MSE of the uncovered field of the ‘No KGP’ variant, noise will be examined. ‘Statistical’ KGP and ‘Semantic’ KGP will generate data to cover those region utilizing the injected domain knowledge. The mean squared error (MSE) of the sigmoid function can be significantly reduced by 98%. Furthermore, with respect to the Bohachevsky function, the absolute value of the error decreased from 1.62 to 0.44 due to its higher dimensionality and increased complexity. In the realm of complex functions, delving into unfamiliar areas demands increased caution, as the LLM generator may mistakenly treat unknown fields as similar to known ones, as illustrated in Figure 3c and 3g.

Overall Finding: With the support of domain knowledge, KGP is capable of generating out-of-distribution (OOD) data and augmenting datasets that suffer from poor coverage or missing values. The data generated through ‘Statistical’ plus ‘Semantic’ KGP exhibits an error rate that is 78% to 90% lower compared to the plain ‘No KGP’ method when exploring to unknown data field.

Table 3: MSE for OOD generalization.

Math Function	W/o KGP	Statistical KGP	Semantic KGP	MSE Impr.
Sigmoid (2d)	0.11	0.09	0.002	↓ 98%
Bohachevsky (3d)	1.62	2.23	0.44	↓ 73%

4.4 RQ3: Which type of knowledge injection is the most effective?

Table 4 shows that the injection of ‘Statistical’ KGP and ‘Semantic’ KGP generally leads to consistent and improved data quality. Utilizing the complete equation, notably ‘Symbolic’ KGP, does not always produce beneficial outcomes due to the limited grasp of complex mathematics.

Overall Finding: The integration of statistical KGP and semantic KGP in data generation involving various mathematical function relationships can produce a consistent improvement in quality (i.e., a reduction in MSE), ranging from 35% to 70%, without occasionally causing negative error.

4.5 RQ4: How does KGP affect the quality of generated synthetic data?

In addition to the savings on the number of ICL examples, it is equally crucial for KGP based generation pipelines to ensure high-quality synthetic data. To investigate this, we quantitatively evaluate the synthetic data quality with well accepted metrics: low-order statistics (Sec 4.5.1), machine learning utility (MLU) (Sec 4.5.3), and closest distance to record (DCR) (Sec 4.5.2).

4.5.1 How close is synthetic data to the full distribution joint (low-order statistics)? Table 5 provides a quantitative assessment of the

Table 4: Mean Squared Error at the 50-ICL setting with various levels of KGP. Arrows indicate the trend of the effect (MSE) as higher levels of KGP (i.e., more granular knowledge-guidance rules) are injected.

Math Function	W/o KGP	Statistical KGP	Semantic KGP	Symbolic KGP
$y = 3x^{(5/3)} - 15x^{(2/3)}$	0.35	(↓)0.29	(↓)0.23	(↓) 0.15
$y = x^3 - 3x^2 + 1$	1.10	(↓)0.75	(~) 0.72	(↑)0.75
$y = 2x^3 - 15x^2 + 36x$	0.02	(~)0.02	(~)0.02	(↓) 0.01
$y = x + 2\sin(x)$	0.40	(↓)0.14	(~) 0.12	(↑)0.57

performance of the synthetic table. The negative log likelihood (NLL) quantifies the resemblance between synthetic data and real data. The low KL-divergence simultaneously guarantees the mode diversity of the synthetic data.

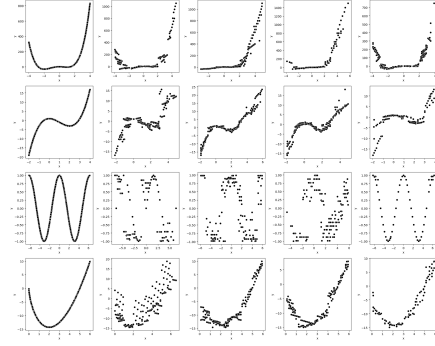
Table 5: Low-order statistics, evaluated by negative log likelihood (NLL) and KL-divergence. Both of the metrics are smaller the better.

Negative Log Likelihood (NLL) (↓)			
Dataset	W/o KGP	Statistical KGP	Semantic KGP
AP Calculus	4.75±0.90	4.73±0.73	4.91±1.14
Datasaurus Dozen	8.99±0.18	9.09±0.25	8.88±0.04
O ₂ Sensing	31.18	11.62	8.54
KL-Divergence (↓)			
Dataset	W/o KGP	Statistical KGP	Semantic KGP
AP Calculus	0.02±0.02	0.04±0.04	0.07±0.09
Datasaurus Dozen	0.06±0.07	0.10±0.06	0.01±0.01
O ₂ Sensing	4.43	0.70	0.20

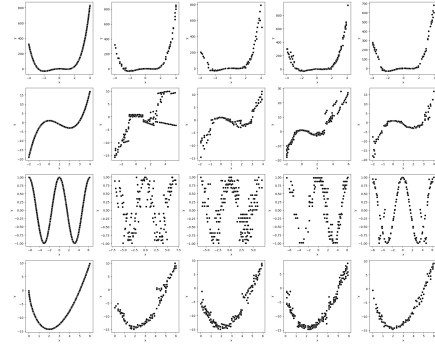
Figure 4 compares real and synthetic data, highlighting shape trends. Analyzing columns two (no KGP) to five (Symbolic KGP) shows that better knowledge guidance yields more realistic results within the same sample. Figure (a) represents the ICL20 conditions, while Figure (b) illustrates the ICL50 conditions. Comparison of subfigures (a) and (b) in Figure 5 shows that the Semantic KGP form in graphs requires a more detailed context in English. Otherwise, the Semantic KGP can similarly contaminate synthetic data, akin to a reverse de-noising process.

4.5.2 How does distance to the closest record change when knowledge is incorporated? Table 6 shows improved row similarity without adding a new leak record.

4.5.3 Can we use synthetic data in ML pipelines? Table 8 illustrates the performance of machine learning using synthetic data. The analysis reveals that synthetic data can effectively replace original data for training two commonly used machine learning models, random forest and linear regression, yielding low MAPE errors on actual test data.



(a) ICL-20 for four functions, one per row: $(3x^4 + 4x^3 - 12x^2 + 2)$; $(x^3 - 3x^2 + 1)$; $(\cos(x))$; $(3x^{(5/3)} - 15x^{(2/3)})$.



(b) ICL-50 for four functions, one per row: $(3x^4 + 4x^3 - 12x^2 + 2)$; $(x^3 - 3x^2 + 1)$; $(\cos(x))$; $(3x^{(5/3)} - 15x^{(2/3)})$.

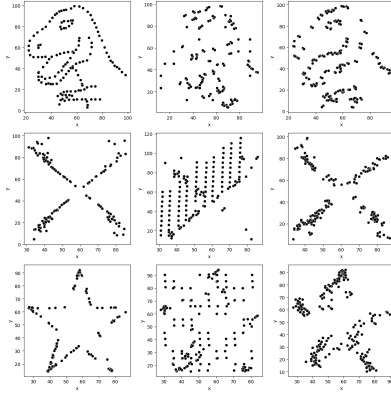
Figure 4: Diversity of modes in synthetic data. Five columns from left to the right are real data, No KGP, statistical KGP, semantic KGP, and symbolic KGP.

Table 6: Distance to the closest record: A lower distance yields a better record in terms of validity; however, the occurrence of a zero value, which indicates a leak of raw data, is unacceptable.

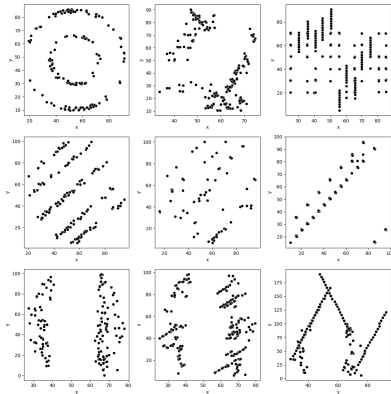
Distance to the closest record. (↓)			
Dataset	W/o KGP	Statistical KGP	Semantic KGP
AP Calculus	0	0	0
Datasaurus Dozen	0.21±0.20	0.41±0.24	0.12±0.09
O ₂ Sensing	0.57	0.46	0.38

Table 7: Distance to the closest record.

Distance to the closest record under Noisy Case. (↓)			
Dataset	W/o KGP	Statistical KGP	Semantic KGP
O ₂ Sensing W/o Noise	0.57	0.46	0.38
O ₂ Sensing W/ Noise	1.06	0.61	0.70



(a) Good Semantic Knowledge: ‘Dinosaur’, ‘x shape’, ‘star’.



(b) Misleading Semantic Knowledge: ‘bullseye’, ‘slant up’, ‘wide lines’.

Figure 5: Diversity of modes in synthetic data. Three columns from left to the right are real data, No KGP, Semantic KGP.

Table 8: MLU- Random Forest and Linear Regression.

Machine Learning Utility (MLU) - Random Forest ($\downarrow$)			
Dataset	W/o KGP	Statistical KGP	Semantic KGP
AP Calculus	0.47 $\pm$ 0.45	0.30 $\pm$ 0.32	0.27$\pm$0.31
Datasaurus Dozen	0.90 $\pm$ 0.30	0.88 $\pm$ 0.25	0.60$\pm$0.19
O ₂ Sensing	0.031	0.029	0.0225
Machine Learning Utility (MLU) - Linear Regression ($\downarrow$)			
Dataset	W/o KGP	Statistical KGP	Semantic KGP
AP Calculus	1.61 $\pm$ 2.02	1.61 $\pm$ 2.02	2.13 $\pm$ 2.90
Datasaurus Dozen	0.90 $\pm$ 0.13	0.84 $\pm$ 0.08	0.79$\pm$0.08
O ₂ Sensing	0.039	0.053	0.023

Overall Finding: Using KGP (Statistical and Semantic) resulted in optimal performance across all three standard synthetic table metrics, with an average enhancement of 50% for each metric.

4.6 Case Study: Characterizing Effectiveness of Prompt Optimization via KGP in a Real-World Cyber-Physical Scenario

This section uses a dataset from a noisy cyber-physical system recording temperature, salinity, and pressure to predict water’s oxygen solubility. Table 7 presents the evaluation of generating synthetic data from noisy raw data using Statistical KGP and Semantic KGP.

Finding: Statistical KGP is vital for preserving a valid row joint distribution in scenarios characterized by noisy data.

One of the advantages of using modern LLMs is the availability and flexibility of the agent-embedded framework. Considering that even explicitly including the instruction “does not copy the original data” in the prompt, the generated data may still include some, see Table 6. Given that the LLM generator can utilize foundational and supplementary domain knowledge (statistical and semantic KGPs) to correct errors, we will initially introduce noise to the original data and subsequently employ the LLM to correct this noise, a process referred to as **noise-and-refix**. When the real original data are not presented to the LLM agent, concerns regarding the copying or leaking of data are eliminated.

Finding: A modicum of in-context example data is essential to generate the hidden distribution, while knowledge guidance is more effective in providing dependency, correcting errors, or establishing boundaries.

5 Conclusion

This paper proposes the use of a novel prompt optimization strategy termed Knowledge-Guided Prompting (KGP), to enhance the generation quality of structural tabular data by a Large Language Model (LLM). Although examples of in-context learning data are limited in a chunk size and offer localized knowledge only, the comprehensive domain knowledge of the entire dataset can be incorporated as an English prompt using statistical KGP and semantic KGP. We have investigated the relationship between symbolic and statistical knowledge and prompt snippets, yielding an empirical ‘scaling law’ that estimates the number of snippets needed. Our experiments demonstrate that the KGP strategy can reduce ICL data (that is, tokens) by 40%, improve data with unknown regions (out-of-distribution generation) or improve the quality of synthetic data while utilizing the same level of ICL data.

Future work will be aimed at developing a multimodal learning framework encompassing KGP with visual and semantic facets. A user’s inconsistent semantic KGP, when compared to the example data, may result in a decrease in generation quality, constituting a form of model poisoning. Leveraging associations across modalities via shared parameters will lead to more resilient approaches for knowledge-guided applications.

Acknowledgments

This work is supported in part by US National Science Foundation grant IIS-2312794. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the authors and do not necessarily reflect the views of the sponsors.

References

- [1] Nazmiye Ceren Abay, Yan Zhou, Murat Kantarcioglu, Bhavani Thuraisingham, and Latanya Sweeney. 2019. Privacy preserving synthetic data release using deep learning. In *Machine Learning and Knowledge Discovery in Databases: European Conference, ECML PKDD 2018, Dublin, Ireland, September 10–14, 2018, Proceedings, Part 1* 18. Springer, 510–526.
- [2] Chenxin An, Jun Zhang, Ming Zhong, Lei Li, Shansan Gong, Yao Luo, Jingjing Xu, and Lingpeng Kong. 2024. Why Does the Effective Context Length of LLMs Fall Short? arXiv:2410.18745 [cs.CL] <https://arxiv.org/abs/2410.18745>
- [3] H. Anton, I.C. Bivens, and S. Davis. 2011. *Calculus Early Transcendentals*, 10th Edition. Wiley.
- [4] Vadim Borisov, Kathrin Seßler, Tobias Leemann, Martin Pawelczyk, and Gjergji Kasneci. 2022. Language models are realistic tabular data generators. *arXiv preprint arXiv:2210.06280* (2022).
- [5] Hongjie Chen, Ryan A Rossi, Kanak Mahadik, Sungchul Kim, and Hoda Eldardiry. 2023. Graph Deep Factors for Probabilistic Time-series Forecasting. *ACM Transactions on Knowledge Discovery from Data* 17, 2 (2023), 1–30.
- [6] Edward Choi, Siddharth Biswal, Bradley Malin, Jon Duke, Walter F Stewart, and Jimeng Sun. 2017. Generating multi-label discrete patient records using generative adversarial networks. In *Machine learning for healthcare conference*. PMLR, 286–305.
- [7] Damai Dai, Yutao Sun, Li Dong, Yaru Hao, Shuming Ma, Zhifang Sui, and Furu Wei. 2022. Why can gpt learn in-context? language models implicitly perform gradient descent as meta-optimizers. *arXiv preprint arXiv:2212.10559* (2022).
- [8] Tuan Dinh, Yuchen Zeng, Ruisu Zhang, Ziqian Lin, Michael Gira, Shashank Rajput, Jy-yong Sohn, Dimitris Papailiopoulos, and Kangwook Lee. 2022. Lift: Language-interfaced fine-tuning for non-language machine learning tasks. *Advances in Neural Information Processing Systems* 35 (2022), 11763–11784.
- [9] Lun Du, Fei Gao, Xu Chen, Ran Jia, Junshan Wang, Jiang Zhang, Shi Han, and Dongmei Zhang. 2021. TabularNet: A neural network architecture for understanding semantic structures of tabular data. In *Proceedings of the 27th ACM SIGKDD Conference on Knowledge Discovery & Data Mining*. 322–331.
- [10] Yuntao Du and Ninghui Li. 2024. Towards principled assessment of tabular data synthesis algorithms. *arXiv preprint arXiv:2402.06806* (2024).
- [11] Cristóbal Esteban, Stephanie L Hyland, and Gunnar Rätsch. 2017. Real-valued (medical) time series generation with recurrent conditional gans. *arXiv preprint arXiv:1706.02633* (2017).
- [12] Xi Fang, Weijie Xu, Fiona Anting Tan, Jiani Zhang, Ziqing Hu, Yanjun (Jane) Qi, Scott Nickleach, Diego Socolinsky, "SHS" Srinivasan Sengamedu, and Christos Faloutsos. 2024. Large language models (LLMs) on tabular data: Prediction, generation, and understanding — a survey. *Transactions on Machine Learning Research* (2024).
- [13] Ian Goodfellow, Jean Pouget-Abadie, Mehdi Mirza, Bing Xu, David Warde-Farley, Sherjil Ozair, Aaron Courville, and Yoshua Bengio. 2020. Generative adversarial networks. *Commun. ACM* 63, 11 (2020), 139–144.
- [14] Haibo He and Edward A Garcia. 2009. Learning from imbalanced data. *IEEE Transactions on knowledge and data engineering* 21, 9 (2009), 1263–1284.
- [15] Jordan Hoffmann, Sebastian Borgeaud, Arthur Mensch, Elena Buchatskaya, Trevor Cai, Eliza Rutherford, Diego de Las Casas, Lisa Anne Hendricks, Johannes Welbl, Aidan Clark, Tom Hennigan, Eric Noland, Katie Millican, George van den Driessche, Bogdan Damoc, Aurelia Guy, Simon Osindero, Karen Simonyan, Erich Elsen, Jack W. Rae, Oriol Vinyals, and Laurent Sifre. 2022. Training Compute-Optimal Large Language Models. *CoRR* abs/2203.15556 (2022). doi:10.48550/ARXIV.2203.15556 arXiv:2203.15556
- [16] Cheng-Ping Hsieh, Simeng Sun, Samuel Krizan, Shantanu Acharya, Dima Rekes, Fei Jia, and Boris Ginsburg. 2024. RULER: What’s the Real Context Size of Your Long-Context Language Models?. In *First Conference on Language Modeling*. <https://openreview.net/forum?id=kloBbc76Sy>
- [17] Shuodi Hui, Huandong Wang, Tong Li, Xinghao Yang, Xing Wang, Junlan Feng, Lin Zhu, Chao Deng, Pan Hui, Depeng Jin, et al. 2023. Large-scale urban cellular traffic generation via knowledge-enhanced gans with multi-periodic patterns. In *Proceedings of the 29th ACM SIGKDD Conference on Knowledge Discovery and Data Mining*. 4195–4206.
- [18] James Jordon, Jinsung Yoon, and Mihaela Van Der Schaar. 2018. PATE-GAN: Generating synthetic data with differential privacy guarantees. In *International conference on learning representations*.
- [19] Teven Le Scao and Alexander M Rush. 2021. How many data points is a prompt worth?. In *Proceedings of the 2021 Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies*. 2627–2636.
- [20] Zinan Lin, Alankar Jain, Chen Wang, Giulia Fanti, and Vyas Sekar. 2020. Using gans for sharing networked time series data: Challenges, initial promise, and open questions. In *Proceedings of the ACM Internet Measurement Conference*. 464–483.
- [21] Tennison Liu, Zhaozhi Qian, Jeroen Berrevoets, and Mihaela van der Schaar. 2022. GOGGLE: Generative modelling for tabular data by learning relational structure. In *The Eleventh International Conference on Learning Representations*.
- [22] Andrei Margeloiu, Xiangjian Jiang, Nikola Simidjevski, and Mateja Jamnik. [n. d.]. TabEBM: A Tabular Data Augmentation Method with Distinct Class-Specific Energy-Based Models. In *The Thirty-eighth Annual Conference on Neural Information Processing Systems*.
- [23] Justin Matejka and George Fitzmaurice. 2017. Same stats, different graphs: generating datasets with varied appearance and identical statistics through simulated annealing. In *Proceedings of the 2017 CHI conference on human factors in computing systems*. 1290–1294.
- [24] Ryan McKenna, Daniel Sheldon, and Gerome Miklau. 2019. Graphical-model based estimation and inference for differential privacy. In *International Conference on Machine Learning*. PMLR, 4435–4444.
- [25] Noseong Park, Mahmoud Mohammadi, Kshitij Gorde, Sushil Jajodia, Hongkyu Park, and Youngmin Kim. 2018. Data synthesis based on generative adversarial networks. *Proceedings of the VLDB Endowment* 11, 10 (2018), 1071–1083.
- [26] Neha Patki, Roy Wedge, and Kalyan Veeramachaneni. 2016. The Synthetic data vault. In *IEEE International Conference on Data Science and Advanced Analytics (DSAA)*. 399–410. doi:10.1109/DSAA.2016.49
- [27] Alec Radford, Jeffrey Wu, Rewon Child, David Luan, Dario Amodei, Ilya Sutskever, et al. 2019. Language models are unsupervised multitask learners. *OpenAI blog* 1, 8 (2019), 9.
- [28] Ruifeng Ren and Yong Liu. 2024. Towards Understanding How Transformers Learn In-context Through a Representation Learning Lens. In *The Thirty-eighth Annual Conference on Neural Information Processing Systems*.
- [29] Nabeel Seedat, Nicolas Huynh, Boris van Breugel, and Mihaela van der Schaar. 2024. Curated LLM: Synergy of LLMs and Data Curation for tabular augmentation in low-data regimes. In *Forty-first International Conference on Machine Learning*.
- [30] Ananya Singha, José Cambronero, Sumit Gulwani, Vu Le, and Chris Parnin. 2023. Tabular representation, noisy operators, and impacts on table structure understanding tasks in llms. *arXiv preprint arXiv:2310.10358* (2023).
- [31] Aivin V Solatorio and Olivier Dupriez. 2023. RealTabFormer: Generating realistic relational and tabular data using transformers. *arXiv preprint arXiv:2302.02041* (2023).
- [32] Xingyou Song, Oscar Li, Chansoo Lee, Bangding Yang, Daiyi Peng, Sagi Perel, and Yutian Chen. 2024. OmniPred: Language Models as Universal Regressors. *Trans. Mach. Learn. Res.* 2024 (2024). <https://openreview.net/forum?id=t9c3pfr1X>
- [33] Johannes Treutlein, Dami Choi, Jan Betley, Samuel Marks, Cem Anil, Roger Grosse, and Owain Evans. 2024. Connecting the dots: LLMs can infer and verbalize latent structure from disparate training data. *arXiv preprint arXiv:2406.14546* (2024).
- [34] Ashish Vaswani, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N. Gomez, Lukasz Kaiser, and Illia Polosukhin. 2017. Attention Is All You Need. *CoRR* abs/1706.03762 (2017). arXiv:1706.03762 <http://arxiv.org/abs/1706.03762>
- [35] Eason Wang, Henggang Cui, Sai Yalamanchi, Mohana Moorthy, and Nemanja Djuric. 2020. Improving movement predictions of traffic actors in bird’s-eye view models using GANs and differentiable trajectory rasterization. In *Proceedings of the 26th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining*. 2340–2348.
- [36] Yun Wang, Zhida Sun, Haidong Zhang, Weiwei Cui, Ke Xu, Xiaojuan Ma, and Dongmei Zhang. 2020. DataShot: Automatic Generation of Fact Sheets from Tabular Data. *IEEE Transactions on Visualization and Computer Graphics* 26, 1 (2020), 895–905. doi:10.1109/TVCG.2019.2934398
- [37] Zhiruo Wang, Haoyu Dong, Ran Jia, Jia Li, Zhiyi Fu, Shi Han, and Dongmei Zhang. 2021. Tuta: Tree-based transformers for generally structured table pre-training. In *Proceedings of the 27th ACM SIGKDD Conference on Knowledge Discovery & Data Mining*. 1780–1790.
- [38] Ming-Kun Xie and Sheng-Jun Huang. 2019. Learning class-conditional gans with active sampling. In *Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery & Data Mining*. 998–1006.
- [39] Lei Xu, Maria Skoularidou, Alfredo Cuesta-Infante, and Kalyan Veeramachaneni. 2019. Modeling tabular data using conditional gan. *Advances in neural information processing systems* 32 (2019).
- [40] Shengzhe Xu, Cho-Ting Lee, Mandar Sharma, Raquib Bin Yousuf, Nikhil Muralidhar, and Naren Ramakrishnan. 2024. Are LLMs Naturally Good at Synthetic Tabular Data Generation? *arXiv preprint arXiv:2406.14541* (2024).
- [41] Shengzhe Xu, Manish Marwah, Martin Arlitt, and Naren Ramakrishnan. 2021. Stan: Synthetic network traffic generation with generative neural models. In *Deployable Machine Learning for Security Defense: Second International Workshop, MLHat 2021, Virtual Event, August 15, 2021, Proceedings 2*. Springer, 3–29.
- [42] Hengrui Zhang, Jiani Zhang, Balasubramaniam Srinivasan, Zhengyuan Shen, Xiao Qin, Christos Faloutsos, Huzefa Rangwala, and George Karypis. 2023. Mixed-type tabular data synthesis with score-based diffusion in latent space. *arXiv preprint arXiv:2310.09656* (2023).
- [43] Tianping Zhang, Shaowen Wang, Shuicheng Yan, Li Jian, and Qian Liu. 2023. Generative Tab Pre-training Empowers Models for Tabular Prediction. In *Proceedings of the 2023 Conference on Empirical Methods in Natural Language Processing*. 14836–14854.

- [44] Zilong Zhao, Robert Birke, and Lydia Chen. 2023. Tabula: Harnessing language models for tabular data synthesis. *arXiv preprint arXiv:2310.12746* (2023).
- [45] Alan Zhu, Parth Asawa, Jared Quincy Davis, Lingjiao Chen, Boris Hanin, Ion Stoica, Joseph E. Gonzalez, and Matei Zaharia. 2025. BARE: Combining Base and Instruction-Tuned Language Models for Better Synthetic Data Generation. *arXiv preprint arXiv:2502.01697* (2025).